

LOVE Flow Exchange

Listing Guidelines & Application Pack

Document	LOVE Flow Listing Guidelines v1.0
Operator	Wise World 2012 Limited (HK SAR) under LOVE Coin Foundation brand
Domain	lovecoin.life
Application URL	https://lovecoin.life/list-your-coin
Contact	hello@lovecoin.life
Effective	29 April 2026

This document defines the official process, tiers, requirements, and pricing for listing a digital asset on LOVE Flow Exchange. Submission of an application via **lovecoin.life/list-your-coin** constitutes acknowledgement of these terms.

1. Why list on LOVE Flow

LOVE Flow is a hybrid CEX + DEX + SAFE Wallet exchange embedded inside the LOVE Coin ecosystem (LOVE Sparks social network, LOVE Pay merchant rails, LOVE Card fintech, LOVA AI assistant, LOVE Nodes hosting, LOVE OS desktop). Listed projects gain instant access to an active, deflationary token economy with built-in discovery, marketing surfaces and on-platform utility integrations.

2. Listing tiers & pricing

All prices are USD-pegged via the internal USDL stablecoin. Payment is accepted in LOVE, USDL or EURL at the spot rate at invoice time. Tiers may be combined (e.g. *Hybrid base* + *Premium marketing*) by separate agreement.

Tier	Upfront	Recurring / Share	Best for
Profit Share	\$100	49% trading-fee share	Young projects, small budget, commitment proof
Hybrid	\$1,500	30% rev share + Trust Score discount (>70: -30%, >85: -50%)	Balanced, transparent, quality-driven projects
Basic	\$1,000	Standard trading fee	Projects that just want a clean listing
Verified	\$3,000	Standard trading fee + Verified badge	Audited / mid-stage projects
Premium	\$9,000	Full marketing push, LOVA promo, pinned spark, AMA, banner	Launch-ready projects with budget
Strategic Partner	\$30,000+	0% trading fee FOREVER Market making + co-marketing	Long-term ecosystem partners

Hybrid is the most flexible tier and the recommended starting point for serious projects.

3. Trust Score (0-100)

Every applicant is scored automatically and reviewed manually using our Trust Score engine. The score affects pricing (Hybrid tier discount) and visibility on LOVE Flow.

Components:

- **Basic (25 pts):** website validity, description quality, social presence, contract validity, whitepaper.
- **Quality (45 pts):** use case clarity, website design, social activity, community activity, transparency, tokenomics sanity.
- **Ecosystem (20 pts):** alignment with LOVE values, long-term intent, expansion potential.
- **Bonus (10 pts):** stake commitment, strategic fit, team professionalism.
- **Penalties (-10 to -40 pts):** fake partnerships, guaranteed-return claims, copycat code, no roadmap, bot community, poor team responsiveness, refusal of verification.

Hard stops (auto-reject, score = 0): guaranteed return claims, fabricated partnerships, no contract address with no plausible explanation, obvious scam.

4. Mandatory information & documents

- Project name, ticker (max 15 chars), live website (HTTPS).
- Blockchain + contract / mint address (where applicable).
- Total supply & circulating supply.
- At least one social channel (Twitter/X, Telegram, or Discord).
- Whitepaper or detailed tokenomics document (URL).
- Team information (names, roles, LinkedIn — anonymous teams allowed only with audit).
- Contact: name, email, optional Telegram.
- Listing tier preference + acceptance of relevant revenue-share terms.

Strongly recommended:

- Independent smart-contract audit (CertiK, Hacken, Trail of Bits, OtterSec, etc.).
- Legal entity & jurisdiction.
- Marketing plan for the first 90 days post-listing.
- LOVE ecosystem integration ideas (joint campaigns, payment integrations, cross-promo).

5. Application process & timeline

Step	Action	Typical duration
1	Submit form at lovecoin.life/list-your-coin (account required)	10-30 min
2	Automated Trust Score + intake review	24-48 h
3	Manual review (team + community sentiment)	5-10 days
4	Info request / clarifications (if needed)	0-7 days
5	Tier confirmation + invoice (USDL/LOVE/EURL)	1-2 days
6	Payment + technical onboarding (token, liquidity, branding)	2-5 days
7	Go LIVE on LOVE Flow + announcement on Sparks & channels	Same day

Total expected timeline: **7-14 business days** from submission to going live, assuming complete information and timely payment.

6. Liquidity, market making & trading fees

LOVE Flow operates a hybrid order-book / AMM model. Listed projects are encouraged (but not required for Basic and below) to seed initial liquidity in their own asset and a stable pair (USDL or LOVE).

- Standard trading fee: **0.30%** taker / 0.10% maker.
- Profit Share & Hybrid tiers: agreed share is paid out monthly in USDL.
- Strategic Partner: **0% trading fee forever**; co-marketing and market-making support included.
- Recommended initial liquidity: \$5k (Basic) / \$25k (Premium) / \$100k+ (Strategic).

7. Anti-scam, compliance & ongoing obligations

- No guaranteed returns, no Ponzi mechanics, no pyramid structures.
- No misrepresentation of partnerships, audits, exchanges, or team members.
- Material developments (team change, token migration, security incident) must be disclosed within 48 hours.
- LOVE Flow reserves the right to **de-list** at any time for: prolonged inactivity, abandoned project, regulatory pressure, fraud, or community vote.
- Premium and Strategic tiers require quarterly transparency reports.
- Refunds: tier fees are non-refundable once Step 6 (payment) has cleared, unless de-listing is initiated by the operator within 30 days for reasons unrelated to the project's conduct.

8. Special programs

■■ Slovenian Founders Track

Projects originating in Slovenia are eligible for: prefilled application, expedited review (within 7 days), and a personal onboarding call. Eligibility: Slovenian legal entity OR majority Slovenian founding team.

■ Genesis International Track

First listing per country (excluding SI, US, UK) receives -30% on Hybrid or Verified tiers and a co-branded launch announcement. Limited to one project per country.

■ Educational / non-profit Track

Verified educational, environmental, or community-led non-profits qualify for the Profit Share tier with the upfront fee waived (subject to manual review).

9. Legal & risk disclosure

LOVE Flow is a utility platform within the LOVE Coin ecosystem and does not provide investment advice. Listing on LOVE Flow does not constitute endorsement, audit, or guarantee of the listed project. Buyers and sellers act at their own risk (DYOR). The operator (Wise World 2012 Limited, HK SAR) acts as platform operator only and is not the issuer or counterparty of listed third-party tokens. All disputes are governed by the LOVE Coin Foundation Terms & Conditions and the laws of the Hong Kong Special Administrative Region.

10. Contact & submission

Apply online	https://lovecoin.life/list-your-coin
Email	hello@lovecoin.life
Telegram	https://t.me/lovecoincommunity
Twitter / X	@LOVECoin12